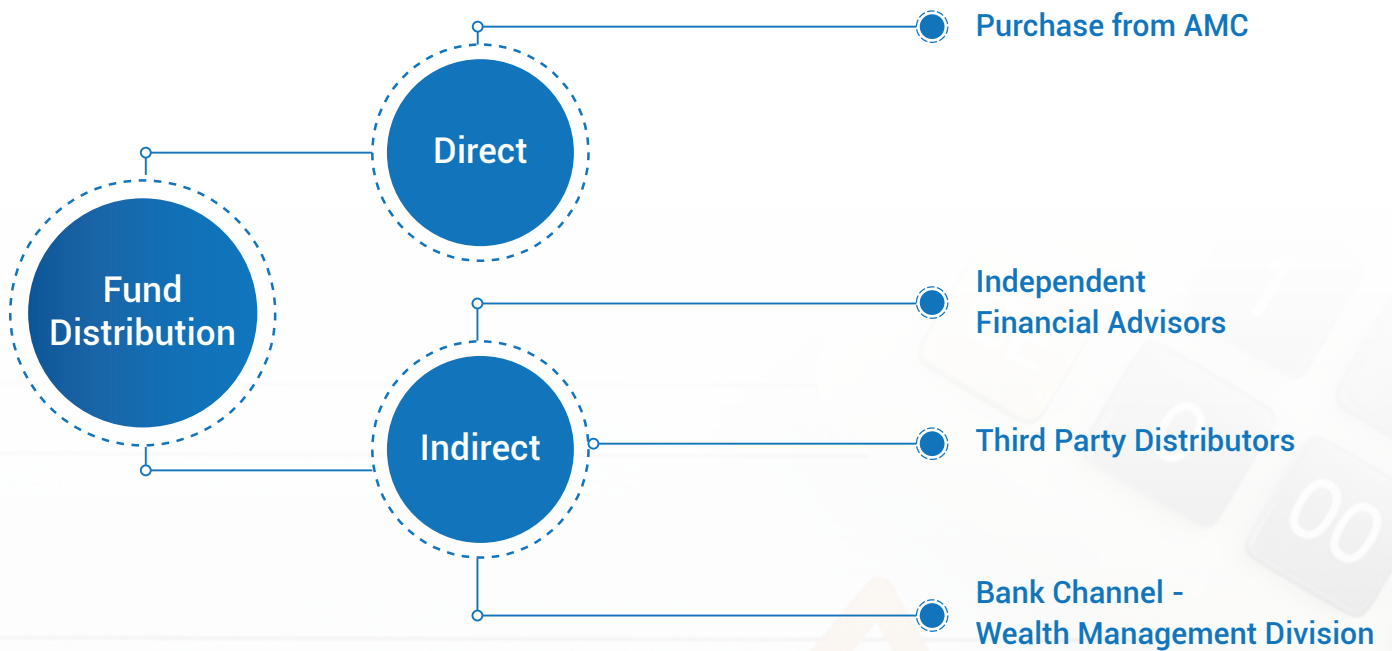


GCC Asset Management



Research Highlights

Analyzing the state of GCC asset management industry in terms of market size, fund performance, regulations and operational challenges.

Fintech innovation

- Blockchain
- Machine learning
- Digital investments
- Cybersecurity
- P2P lending
- Regtech

1. Product management & Marketing
2. Order Management
3. Asset servicing

Regulation

Big Data analytics

New behaviours of investors

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1 What is this report about?

GCC Asset management report provides analysis on the Assets under Management in the region and where it stands compared to the developed nations. The report primarily focuses on mutual fund assets under management; highlights the features and characteristics of the regional industry ranging from assets under different categories, number of funds, and cost in terms of management fees. The report also discusses the challenges for the industry and suggests solutions to overcome the same. Key focus areas that could help in garnering additional assets, which could contribute to the growth of the industry is also dealt.

2 Who will benefit and why?

The report sheds insights into the regional asset management industry, specifically about the fund management. Players in the asset management industry such as regulatory bodies, fund managers, financial institutions, institutional investors, HNWIs and retail investors amongst others would find the report beneficial. This report would aid in understanding the industry concentration, explores the depth of mutual funds in the region, and establishes the key industry participants.

3 How exhaustive is this report?

The report has analyzed the asset management industry in terms of industry architecture, market segments, and cost structure. Recent events such as the inclusion into EM Indices and its impact on the industry has also been covered. Impact of technological advancements such as fintech, adoption of robo-advisories, and rise of ETFs have been covered. The report also includes detailed analysis of mutual funds across GCC countries.

4 Is regular update for this available?

The report will be updated annually. However, if required, upon specific request we could provide you with an update.

5 Can I only download certain sections of the report?

Yes. Upon request, we could provide you with specific sections that are of interest to you.



To obtain full version,
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enquiry@e-marmore.com

Would prefer talking to us?
Call us at **+965 2224 8280**

Key questions addressed in this report:

- Where does GCC Asset management industry stand compared to developed nations?
- How much assets do the regional fund managers manage in the region?
- How would the inclusion of countries into benchmark EM indices impact the mutual fund industry?
- What could be done to garner assets?
- What are the key challenges and growth opportunities in the region?

This report can add value to:

- Asset Managers
- Financial Institutions
- Institutional Investors
- Regulatory Institutions
- Investment Banks
- Family Offices
- HNWIs
- Investors

about marmore

Our vision

To be the first choice for obtaining strategic intelligence on the MENA region.

Our mission

Serving businesses and institutions with reliable information and intelligence about MENA, needed to catalyse growth, understand the larger environment and facilitate decision-making.

Our aim

Advocate intellectual research on MENA economics, businesses and financial markets and provide customized, actionable solutions.

Our foundation

- » A subsidiary of Markaz: Investment bank and asset management firm with 40+ years of history
- » Markaz research activities commenced in 2006
- » Marmore established in 2010 to intensify the research activities
- » Publishes research reports and provides consulting services

published research

Industry research

Marmore's industry reports provide information on industry structure, key players, market analysis, demand drivers, competitive analysis and regulatory requirements.

Economic research

These reports are produced as thematic discussions based on current issues in the economy. The reports aid key stakeholders such as investors, businessmen, market participants, and policy makers in understanding the impact of a particular theme on the economy.

Infrastructure research

Infrastructure research highlights bottlenecks in the sector and areas requiring urgent investments. Our infrastructure report analyses the link between economic development and infrastructure and showcases supply & demand challenges in the GCC and investment opportunities.

Capital market research

Capital market reports provide an analysis of stock & bond markets in the MENA region including outlook. These reports are strategic in nature and provides investment perspective to readers.

Policy research

Marmore has partnered with several leading thought leaders and institutions of repute to generate economic policy research studies in key areas like energy, labor, economic structure and public sector.

Periodic research

Our periodic reports capture GCC stock markets' earnings, risk premium studies, and economic development & outlook.

Regulatory research

Our regulatory research series is an effective consolidation, analysis and summary of key business, economic, and market regulations that impact business environment.

consulting services

Marmore provides customized consulting services based on specific requirements of our clients. Marmore's bespoke consulting services marries the challenges of cost, time, scope and data availability to generate actionable outcomes that are specific to our clients' needs.

What type of consulting services we provide?

- » Industry market assessment (market size, competitors, regulations)
- » White label reports (industry reports, company newsletters, periodic research)
- » Databases (competitors' information, target clients insights)
- » Company valuation (buy/sell side advisory)
- » Due diligence / Business evaluation
- » Feasibility studies (market and financial)
- » Business plans
- » C-Suite support to leaders with intellectual, industry related needs

How do we execute consulting engagement?

Our seven step process to execute consulting engagements:

- » Step 1: Requirement and scope analysis
- » Step 2: Proposal submission
- » Step 3: Project initiation
- » Step 4: Fieldwork / research
- » Step 5: Analysis & reporting
- » Step 6: Review & approval
- » Step 7: Report submission / presentation

**RESEARCH
PROVIDER
OF THE YEAR**



**KNOWLEDGE
PARTNER**

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